



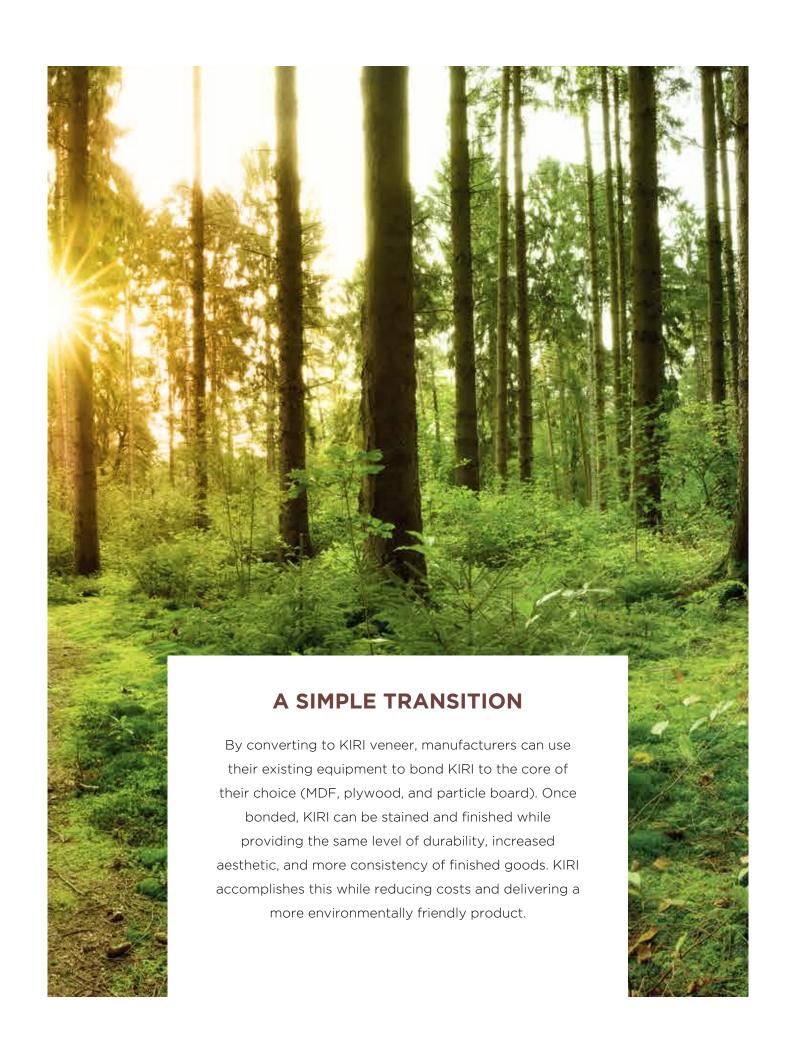
# Changing the way you view veneers

As a leader in the printing world, Toppan has developed an innovative solution to the challenges of applying veneer to engineered wood products. Focusing on the core strengths of Toppan and our determination to provide advancements to reshape our planet, we are proud to introduce KIRI!

KIRI veneer hits our fundamental values while also impacting an industry and the entire world. We sustainably reinvented veneer with local resources while maintaining high craftsmanship and design. Toppan's team of dedicated engineers and technicians connected on product development and assessing current technologies to deliver the wood industry a genuine alternative to traditional veneer.

KIRI is produced in the U.S.A. with ethical and fair business practices.





# See for yourself the differences between XTRI and Traditional Veneer

#### **KIRI**

- Consistency in designs (4)
- Domestic supplies used in production (4)
  - CONTINUOUS ROLL LAMINATION (4)
    - Cost efficiency
  - Species and Layout Variety
  - REPEATABLE DESIGNS & COLORS (4)
  - ENVIRONMENTALLY SUSTAINABLE
    - LIGHTFAST (

#### TRADITIONAL VENEER

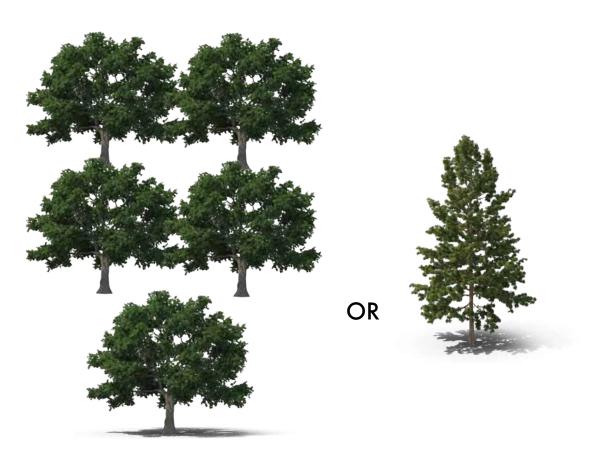
- **V**ARYING CUTS AND PATTERNS
- PRIMARILY IMPORTED WITH LONG LEAD TIMES
- Must be sorted to Laminate
- Overall more costly
- LIMITED SPECIES AVAILABILITY
- Labor intensive construction





#### Let KIRI be your ESG story

The majesty of a mature tree in a vast forest has an impact on all of us. Trees provide oxygen, act as nature's vessel for air filtration, sequester (capture and retain) CO2 to prevent it from entering the atmosphere, and are simply beautiful. Every tree counts when it comes to the impact it has on society and the global environment.



Traditional Veneer

KIRI Veneer

Adopting KIRI veneer is one way to maintain the beauty and feel of natural wood veneer, while reducing the overall environmental impact by more than 5 times! Imagine only cutting down one tree and producing enough veneer to build twelve kitchens! Accepting KIRI in place of a traditional veneer means we can help more trees grow to their full potential, more CO2 is sequestered, and you are left with a final product that is consistently beautiful, time and time again!

Toppan strives to provide technology and materials contributing to environmental conservation at the global scale in hopes of building a more sustainable society.

KIRI is an FSC® certified product



## **PRODUCT APPLICATIONS**

**▶** INTERIOR DOOR

**FURNITURE** 

**WALL PANELS** 

**MOLDING COMPONENTS** 

**▶** CABINET

**▶** CLOSETS

**)** 5 PIECE DOORS

**▶** MILLWORK

### **PRODUCT OFFERING**

KIRI is available in roll form or pre-laminated panels.



